

ABSTRACT

The present invention relates to a novel apparatus and method for location marking. In an embodiment, an electronic device is operable to identify its location depending on the combination of base stations it receives signals from. Different geographic regions are defined and can be identified and renamed by the user based on the unique combination of base station ID's receivable in each geographic location. The embodiment described herein allows user handsets to continuously track location as they move. Applications in the electronic device can then be configured to respond in different manners depending on the location of the electronic device.